



**LIONS CLUB OF KITCHENER  
2022 ANNUAL KW SANTA CLAUS PARADE  
SATURDAY, NOVEMBER 18, 2023 – 10:00 A.M.**



**We need a variety of volunteers to make the parade great!**

**There are many positions we are recruiting for:**

- 1. Parade Marshalls**
- 2. Parade Logistics**
- 3. Escorts for Mascots/ Character Costumes**
- 4. Mascots/Character Costumes (limited number of positions)**
- 5. Sponsor Banner Carriers (aka Elves)**
- 6. Parade Walkers**
- 7. Collection Volunteers**

**Additional things you should know**

- As part of Lions Clubs International we work with a diverse community, and expect all our volunteers to show respect for fellow volunteers, community members, first responders, board of education staff, city staff and the environment.
- We do our best to keep groups of volunteers together but if there are a large number of no shows it may be necessary to move people to other sections of the parade to prevent gaps.

**Please read through our volunteer position descriptions and find a position that interests you!**

**Parade Marshall**

**Time Commitment**

**Day(s):** Saturday November 18, 2023

**Commitment:** One day commitment with an orientation meeting prior to the parade which may be on a day different from the parade.

**Position Location** Walking the entire parade route

**Key Responsibilities or Tasks**

A Parade Marshall will walk with an assigned section of the parade to ensure the parade keeps moving at the correct pace to avoid delays and gaps. Parade Marshalls will also ensure that spectators do not crowd the road and that float participants are not throwing candy or other items are not distributed.

**\*\*Parade Marshalls may be required to deal with emergency situations involving illness or injury and must be able to use good judgement to call for first aid or EMS support.**

This position is suitable for adults and high school students aged 16 years and older. This position requires the individual to walk the full parade route.



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## **Traffic Control & Crowd Management (formerly called Logistics)**

### **Time Commitment**

**Day(s):** Saturday November 18, 2023

**Commitment:** One day commitment

**Position Location** Walking and standing on the parade route for extended periods of time

### **Key Responsibilities or Tasks**

Volunteers are required to assist police and security officers to ensure that traffic barriers are manned, provide directions to drop-off areas, and assist with general traffic control.

Other volunteer duties may include assisting along the parade route to help keep pedestrians off the road and to display Christmas cheer throughout the parade.

This position is ideal for adults and high school students aged 16 years and older.

## **Costumed Character Escorts**

### **Time Commitment**

**Day(s):** Friday November 17, 2023 and Saturday November 18, 2023

**Commitment:** One evening to do costume fitting and parade day commitment

**Position Location** Walking the entire parade route

### **Key Responsibilities or Tasks**

Volunteers are needed to guide our costumed friends through the parade, as some costumes have obstructed sightlines. Mascots rely on their escort to help them if crowds get a little too excited and to help them keep up with the parade.

This position is suitable for adults or high school students aged 14 years and older.

## **Costumed Characters**

### **Time Commitment**

**Day(s):** Friday November 17, 2023 and Saturday November 18, 2023

**Commitment:** One evening to do costume fitting and parade day commitment

**Position Location** Walking the entire parade route

### **Key Responsibilities or Tasks**

Volunteers are needed to be enthusiastic parade characters or mascots, who will walk fully costumed as a Christmas or cartoon character (including a head piece) for the entire parade route. Costumes in previous years have been snowflakes, snowmen, gingerbread men, licensed characters, etc. Please note some headpieces are heavy.

You will walk in groups of two or three characters and expected to be energetic and dramatic with your actions.

This position is ideal for adults and high school students 14 years and older.



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## **Elves /Sponsor Banner Carriers**

### **Time Commitment**

**Day(s):** Friday November 17, 2023 and Saturday November 18, 2023

**Commitment:** One evening to do costume fitting and parade day commitment

**Position Location** Walking the entire parade route, showing enthusiasm and spreading holiday cheer

### **Key Responsibilities or Tasks**

Volunteers are needed who are enthusiastic and professional, who will walk for the entire parade route holding a parade sponsor banner. The banners have a metal/wood pole at the top and bottom of the banner and can be heavy.

You will walk in pairs, one on each end of the banner and placed into the parade in a specific order.

This position is ideal for adults or high school students aged 14 years and older. This position can be used for groups but please know you will not all be together as the banners and signs are dispersed throughout the parade.

This position requires an individual to walk the full parade route. Please know that even the lightest signs will feel heavy after prolonged carrying. Please take your personal health circumstances into consideration and do not do anything your doctor would advise against.